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## The Race to Bedtime



We heard you loud and clear.

Louder than the baby crying down the hall. Louder than the snoring from your beloved beside you. Louder than that insistent toddler standing at the side of the bed who wants a cuddle at 3:00 a.m.

Sleep is THE issue that you're all [obsessed](#) about and we know you need more of it.

So we set out to find some help ? and we came across a chelonian friend (Any biologists in the crowd? Franklin's chelonian too.) that charmed us so much we had to share.

The Twilight Turtle by [Cloud b](#) is a sleep aid designed for children three and up; a nightlight, a toy and a portable planetarium all rolled into one.

This soft plush turtle, with a projector in its shell, transforms your child's bedroom into a soothing starry night sky, complete with eight identifiable (star map included) major constellations and a choice of three soothing colours. You and your child can look for the Big Dipper together and then after you tuck her in, she can continue star-gazing until she falls asleep.

Our new best friend was created by two moms who are passionate about helping babies sleep better and parents lead simpler (and more restful) lives. They've even thought of a battery-saving time-out feature and push-button reactivation that a young child can manage.

So no more loud and no more clear. This turtle can help you win the race to bedtime.

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*Cloud b donates 2% of net sales to the [Children's Wish Foundation](#).*

*For the best price online (\$39.95 - we checked), go to [mastermindtoys.ca](#).*

*For a listing of other local retailers, click [here](#) or call 1 800 839 8808.*



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