

Monday, May 29, 2006

What's the vibe today . . .

Bedtime buddies

Imagine a serene world where cuddly nighttime companions will help create a tranquil sleep environment for your child. Babyvibe has found a trio of plush pals that may help your little one drift away to dreamland.

The plush vibe

Cloud b, a company that focuses on creating products that will help children have a healthy sleep, has produced a series of award-winning cuddly plush creatures that use sound, scent and light to create an optimum sleep atmosphere for your wee ones.

Fantastic three

Babyvibe would like to introduce you to **Sleep Sheep**, an oh so soft and fluffy plush sheep that attaches to the outside of the crib and plays the soothing sounds of a mother's heartbeat, spring showers, ocean surf and whale songs. We think it's a perfect sleep accessory for any baby.

Joining Sleep Sheep in the world of creating a tranquil sleep environment is none other than **Lavender Lab**. With the help of the adorable plush puppy's soft scent of organic lavender, your child will drift away to dreamland. According to Cloud b, lavender is relaxing and sleep enhancing. The Lab is for children two years and up.

(Drum roll please) The latest addition to the family of helping your wee ones sleep is **Twilight Turtle**, a plush planetarium that will transform your child's room into a starry night sky. It's the coolest version of a nightlight. With a projector in its plastic shell, the turtle projects white, green or blue stars, which were each chosen for their relaxing, rejuvenating and calming qualities. In addition to offering a soothing sleep atmosphere for your little ones, the turtle can serve as an educational toy as you and your child can identify eight major constellations with the help of the accompanying twilight turtle star guide. The turtle is for use by children three years and up.

Why we like them

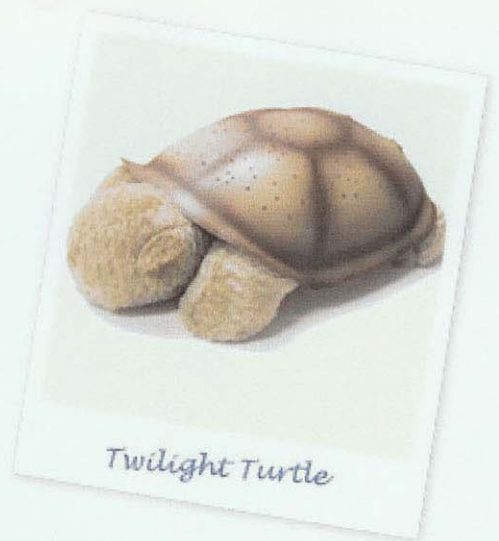
In addition to all the features we just listed, all three nighttime companions are absolutely adorable and grow with your child. While it may be hard to choose just one, the sleep companions are a perfect addition to any child's room. Babyvibe also found out that Cloud b works with an advisory board of pediatricians when designing their sleep products. We're sold.

Where to find them

Cloud b's Sleep Sheep line can be found at the following retail stores:

- Baby's World, 6-1300 Woolridge St., Coquitlam
- Helen's Children's Wear, 4142 Hastings St., Burnaby
- Little Blessings, 1263 56 St., Delta
- Christie's Cottage, 301-2748 Lougheed Hwy., Port Coquitlam
- Baby on Board, Richmond Centre
- Chick Pea Children's Boutique, 1706 1st Ave., Vancouver
- Crocodile, 2156 West 4th Ave., Vancouver

They are also available online at Chapters.Indigo.ca.

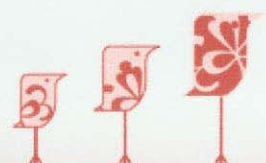


Win a Lavender Lab!

The first Babyvibe reader that is able to guess the Cloud b founders' daughters' names wins the Lavender Lab. Visit www.cloudb.com to find the answer then e-mail it to prize@babyvibe.ca. Good luck!



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